



Ms Ritu Bharadwaj

**Director
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Ritu has 20 years of corporate and consultancy work experience. She has worked with multinational companies at management and senior consultants levels. Some key organisations that Ritu has worked for are – ANZ Bank, Melbourne, Singapore Computer Systems and Andersen Consulting, Singapore. Her area of expertise is design, development and implementation of HR IT systems. She has been involved in key aspects of product conceptualisation, design, development and implementation of new software solutions systems along with consultancy work on systems such as SAP and Sebel. Ritu also specialises in change management that involves organisation re-structuring, skill alignment, technology assimilation and mass communication.

Ritu is the founder of Asterix Pte Ltd, an IT and management consultancy. Since 2003 the company has engaged customers, such as, Shell Eastern Petroleum, Hewlett Packard, Bearing Point, Visa International, Singapore National Eye Centre and Singapore HR Institute.

Knowledge Dynamix Pte Ltd, was the second company formed in 2007 by Ritu. The focus of this company is to develop niche products in the area of business performance and enterprise knowledge management, competence and performance management. These products are currently being marketed in Singapore.