

Ms Joanna Cook

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Joanna is a Chartered Occupational Psychologist specialising in the area of selection and assessment. Since joining Cubiks in 2009 she has worked with multinationals across Asia Pacific, delivering and managing assessment centres such as the Petronas development centre for Senior Managers. In addition to this she has conducted 360 assessments as part of leadership programs and delivered training on Cubiks products such as the Personality and Preference Inventory (PAPI) and the Cubiks 'Multi Rater Assessment', a 360 Feedback tool.

Prior to joining Cubiks in Malaysia, she worked at the National Policing Improvement Agency (NPIA) in the UK where she specialised in the development and delivery of Assessment Centres for the recruitment of Police Officers. This included the design of the first 'Situational Judgement Test' to be used in the Police Force of England and Wales as well as Competency Based Structured Interviews and Assessment Centre exercises. Prior to this, Joanna was involved in psychometric test design and validation for Saville Consulting forming her MSc Occupational Psychology thesis.

Joanna holds British Psychological Society (BPS) Level A and B certificates in Occupational Testing, is PAPI accredited and has an MSc in Occupational Psychology and a BSc in Psychology. She is a member of the BPS Division of Occupational Psychology and BPS Special Group in Coaching Psychology.