

SHRI Engage – “Rapid Transformation” Through workforce planning and social learning

10 November 2011, Thursday | 2:30pm to 5:00pm | SHRI @ The Verge, TR 9

Are uncertain economic times or changing workforce dynamics forcing you to change the way you conduct business? How connected and ready is your workforce for today and the future? Is your organization able to attract, develop and keep tomorrow's employees today?

We invite you to join us at the upcoming Engage Session where Anastasia Ellerby, Global Vice President of SuccessFactors will guide you to discover:

- How to conduct sophisticated workforce analytics and modeling to create strategies today and insure your organization's readiness for the future
- How to make informed decisions by formulating your strategy with greater confidence knowing your workforce forecasts are based on credible workforce data from across your business systems
- How to mitigate risks by identifying the skills and competencies needed to meet your growth strategy.

In addition, SuccessFactors' Chief Learning Officer, Dr. Karie Willyerd, co-author of the best-selling book - *The 2020 Workplace*** will also present real life examples on how companies of all sizes are using social media, social learning tools and workforce planning to engage employees, drive innovation, increase business agility and improve operational efficiencies.

*** The 2020 Workplace: How Innovative Companies Attract, Develop and Keep Tomorrow's Employees Today is currently ranked #8 on the Top 800 CEO Booklist.*



Anastasia Ellerby
Global Vice President
SuccessFactors

Anastasia Ellerby is Vice President, at SuccessFactors and is based in Brisbane, Australia. Anastasia is recognised as the global driving force behind SuccessFactors, Workforce Planning and Data Analytics success, heavily involving herself in the design, implementation and marketing of these products and services.

Anastasia has worked with a vast array of private and public organisations on a global scale and has thus developed unparalleled depth of knowledge around workforce planning, strategy, metrics and reporting. In addition, she is an established business professional, having managed a majority of Workforce Planning and Data Analytics business activities including operations, marketing, consulting and service delivery.



Karie Willyerd
Chief Learning Officer
Learning and Social
Adoption
SuccessFactors

Karie Willyerd is Chief Learning Officer at SuccessFactors and is based in the San Francisco Bay area in the United States. Karie is recognised as the global driving force behind SuccessFactors, Social Learning platform as she is the former CEO of Jambok, which was acquired in 2011.

During the last 24 months at Sun, Willyerd and her team won more than 30 awards for excellence in creating an innovative learning and development function. In October 2009, ASTD named Sun the No. 1 best learning function in the world. In February 2010, Sun was named No. 11 by Training 125.

Willyerd is an active global speaker and Social Learning spokesperson, and regularly presents to senior Executives and at Industry Conferences.

Programme:

2:00pm	Registration
2:30pm	Welcome and Introduction
2:45pm	Workforce Planning and Analytics
3:45pm	The 2020 Workplace
4:45pm	Demo, Q & A
5:00pm	Refreshment and Networking

RESPONSE SLIP – By 4 November 2011, Friday
(SHRI Engage – Rapid Transformation through workforce planning
and social learning – 10 Nov)
Kindly fax to +65 6299 4864 and attention to Stella Rozario
Name (Mr/Ms/Mrs/Prof/Dr)

Name _____

Designation _____

Tel _____ Fax _____

Email _____

Organisation _____ **All correspondence will be made via email - please write clearly.**

Address _____

SHRI / SPEC Mbr (# _____) Public

Signature _____ Date _____

▲ This is a **complimentary** session for all.

Registration | please contact Stella Rozario at stella@shri.org.sg
Enquiries | please contact Gina Woon at gina@shri.org.sg

- ▲ Seats will be reserved only upon receipt of registration form. A confirmation note will be sent to you within 2 days.
- ▲ SHRI reserves the right to cancel, change event dates, time, fees and trainers that could occur due to unforeseen circumstances.
- ▲ As seats are limited, a no-show fee of S\$50 will be imposed on individuals who registered but fail to turn up for the session.

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